

It's been said that learning is a continuous journey not a destination, and BRICEL is here to help you on that journey. BRICEL was founded to help executives, managers, and professionals stay at the forefront of their careers, companies, and industries via continuing education and learning.



BRICEL offers you the opportunity to enhance your business skills and advance your career through interactive online continuing education courses.

- E-business
- Marketing
- Finance
- Business law
- Project management
- Organizational behavior
- Operations management

Perhaps your background is in a technical field, and you'd like to know more about marketing or finance.

Perhaps you've been a successful executive for several years, and you'd like to better understand the fast growing area of e-business.

BRICEL courses start on Mondays and are four weeks long. The fee for each class is \$250. Each week focuses on a particular area within a course subject, and classes include learning material as well as threaded discussions to interact with your instructor and classmates.

Courses have suggested readings, but don't typically have a required textbook. And courses don't require taking exams or writing papers, but do typically have self-assessments to help students know if they understand the course material.



The Internet has revolutionized much of the world we live in, and education is certainly one of those areas. During the past decade, online classes have evolved from a novel new concept in distance learning to a highly-respected way of advancing one's knowledge and skills. A wide range of universities are now offering prestigious undergraduate and graduate degrees to students

around the globe, with programs encompassing business, technology, and law among others.

BRICEL has taken those same degree-oriented online learning concepts and applied them to benefit executives, managers, and professionals wanting to increase their knowledge and skills, but not necessarily wanting to pursue an actual degree. BRICEL's focus is providing continuing education without disrupting your work or personal schedule by offering a range of classes in a convenient and easy-to-use online learning environment.

- Classes in an easy-to-use online learning environment
- Course materials are in the two top windows
- Course discussions are in the bottom two windows
- One click allows viewing materials or discussions full screen



A demonstration class is available, including week one items, but without the ability to make postings.

To see a list of currently available courses and a class schedule, or to register for a BRICEL class, visit the BRICEL web site (www.bricel.com) or call 305.673.9493.